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**FOR IMMEDIATE RELEASE**

**Blommer Brings Chocolate To Life!**

**Blommer Chocolate Company is partnering with One Tree Planted, a global reforestation nonprofit, to plant 1 tree per 2,000lbs of Milk Chocolate sold. This tree planting initiative comes in addition to their commitment to protect and restore forests in their commodity supply chains and will directly benefit the ecosystems and communities around their own and their customers facilities.**

One Tree Planted is a US-based 501(c)(3) reforestation non-profit. Started in 2014, they have more than doubled the number of trees planted year over year now working with reforestation partners across 6 continents. The organization planted over 10 million trees in 2020 and is on target to eclipse planting 20 million trees worldwide in 2021. Their key impact pillars of air, water, biodiversity, social impact, climate, and health guide their efforts around the world as they work to ensure the restoration and new growth of native biodiverse forests.

Working in concert with local and community partners on the ground they reforest land degraded from industry, natural disasters like wildfires and floods, and rapid urbanization always striving for maximum environmental and social impact from job creation and community building to watershed and habitat restoration.

Blommer has chosen to support projects close to the communities they and their customers operate in. In the first year of this campaign, trees will be planted along waterways in the Chesapeake Bay watershed in Pennsylvania; on land devastated by wildfires in Northern California; in communities impacted by climate change across Illinois and the Midwest; and across the Chignecto Isthmus in Canada.

One Tree Planted will manage the planting of trees saplings and will work with their planting partners throughout the lifespan of the projects, to receive regular updates to determine project progress, success, and to report on metrics like canopy cover, jobs created, and ecological impact. Benefits of tree planting programs include mitigating climate change impacts; increasing wildlife biodiversity; improving air and water quality; improving soil health; providing jobs in local communities; and restoring community well-being.

Over the years, Blommer has continuously provided leadership for developing and implementing sustainable commodity supply chains. As a signatory of the Cocoa and Forest Initiative, they are committed to end deforestation and forest degradation in their direct cocoa supply chains in Ivory Coast and Ghana. Additionally, in June last year, Blommer along with its parent company Fuji Oil Holdings announced the Fuji Oil Group's commitment to plant 1 million forest and fruit trees in cocoa growing areas by 2030. "As we are scaling up our reforestation efforts in our commodity supply chains, Blommer recognized the importance to support biodiversity and climate resiliency closer to our own and our customers communities," says David Meggs, Chief Commercial Officer of Blommer Chocolate.

One Tree Planted funding covers the cost of tree saplings allowing their partners on the ground to scale their operations by allocating their other resources to site preparation and long-term maintenance and monitoring of the trees. Blommer has committed to donate the funding necessary to finance the projects activities based on our volume of Milk Chocolate sales. Blommer's intention is to continue and expand this initiative year on year, in order to have the biggest benefits possible on the environment. More details about the initiative can be found at <https://www.blommer.com/sustainable-origins-otp.php>.

Through this initiative Blommer hopes to inspire others to support global reforestation efforts. Companies and individuals who would also like to contribute to One Tree Planted's mission to conserve and restore our environment, can visit <https://blommer-plants-trees.raisely.com/>.

**Together, building a forest.**

### **About Blommer Chocolate Company**

Blommer Chocolate Company is the largest cocoa processor and ingredient chocolate supplier in North America. The company provides comprehensive business solutions for domestic and international customers of all sizes in the confectionery, baking and dairy industries. Among Blommer's core competencies are cocoa bean processing, chocolate manufacturing, commodity risk management, and product and process R&D. The company is a leader in advancing sustainable cocoa farming as a founding member of the World Cocoa Foundation and through its privately managed farmer programs in Cote d'Ivoire and Ecuador. Founded in 1939, Blommer maintains an outstanding reputation for customer service and quality. For more information about Blommer Chocolate Company, please visit [www.blommer.com](http://www.blommer.com).

### **About One Tree Planted**

One Tree Planted is a 501(c)(3) nonprofit on a mission to make it simple for anyone to help the environment by planting trees. Their projects span the globe and are done in partnership with local communities and knowledgeable experts to create an impact for nature, people, and wildlife. Reforestation helps to rebuild forests after fires and floods, provide jobs for social impact, and restore biodiversity. Many projects have overlapping objectives, creating a combination of benefits that contribute to the UN's Sustainable Development Goals. Learn more at [onetreeplanted.org](http://onetreeplanted.org).