



Blommer

— CHOCOLATE COMPANY —

The Future of Functional Indulgence

PROTEIN AND FIBER FORTIFIED COATING SOLUTIONS ENGINEERED TO HELP BRANDS CAPITALIZE ON THE FASTEST-GROWING TRENDS IN SNACKING AND CONFECTIONERY.

Consumer Demand Is Driving Functional Innovation

Brands are increasingly turning to protein and fiber fortification to meet evolving consumer expectations for better-for-you products.

Protein is Accelerating Across the Market

High/Added Protein 2023-2026

Over 1250 Variants

Over 950 Variants

Over 650 Variants

August 2023 -
July 2024

August 2024 -
July 2025

August 2025 -
July 2026

- High/added protein product launches are up **94% since 2023** (Mintel GNPD 2026)
- Protein-forward snacks are growing **3x faster** than the broader snacking category (Chomps 2025)
- **35% of Americans** have increased their protein consumption in the past year (IFIC 2026)

Fiber Continues to Gain Momentum

High/Added Fiber 2023-2026

Over 799 Variants

Over 775 Variants

Over 650 Variants

August 2023 -
July 2024

August 2024 -
July 2025

August 2025 -
July 2026

- High/added fiber product launches are up **24% since 2023** (Mintel GNPD 2026)
- **64% of Americans** actively try to consume fiber (IFIC 2026)

CONSUMER DEMAND

44% OF CHOCOLATE CONSUMERS

are influenced by a high-protein claim.

78% OF SNACK, ENERGY & NUTRITION BAR

consumers consider protein important.

68% OF SNACK, ENERGY & NUTRITION BAR

consumers consider fiber important.

Source: Chocolate survey: Blommer Chocolate Company surveyed 1024 individuals, aged 18-89 in the US population 2026*

Source: Snack, energy and nutrition bar survey: Blommer Chocolate Company surveyed 1037 individuals, aged 18-94 in the US population 2026*

*Using the Suzy™ on-demand consumer research platform.

Deliver Functional Benefits Consumers Want

Blommer® Fortified Portfolio

Product Name	Functional Aspects	Non GMO	Sustainable	Fat Type
DARK				
Crater Dark Confectionery Discs	Protein, Reduced Sugar		RSPOMB	Vegetable Oil
Hopewell Dark Confectionery Drop 2000 Ct	Protein	Gold	RSPOMB	Vegetable Oil
Raglan Dark Confectionery Discs	Protein		RSPOMB	Vegetable Oil
Corolla Dark Chocolate Flavored Coating	Fiber, No Sugar Added			Cocoa Butter
Jacksonville Dark Chocolate Flavored Drop 1000 Ct	No Sugar Added, Protein			Cocoa Butter
MILK				
Mahogany Milk Confectionery Coating	Protein		RSPOMB	Vegetable Oil
Proteos Optimum Milk Confectionery Coating	Protein		RSPOMB	Vegetable Oil
Raglan Milk Confectionery Coating	Protein		RSPOMB	Vegetable Oil
Tadoussac Milk Confectionery Coating	Fiber, No Sugar Added, Protein		RSPOMB	Vegetable Oil
Brigantine Milk Chocolate Flavored Coating	Fiber, No Sugar Added	Gold		Cocoa Butter
Tucana Milk Chocolate Flavored Coating	Fiber, Reduced Sugar	Gold	FT	Cocoa Butter
Ventura Milk Chocolate Flavored Coating	Fiber, No Sugar Added			Cocoa Butter
WHITE				
Caswell White Confectionery Discs	Fiber, No Sugar Added, Protein		RSPOMB	Vegetable Oil
Diversey Yogurt Flavored Confectionery Discs	Protein, Reduced Sugar	Gold	RSPOMB	Vegetable Oil

Blommer's fortified coatings help brands capitalize on growing demand for protein and fiber while delivering the indulgent experience consumers expect.

Protein. Fiber. Flavor. Performance

For samples or more information, contact your Blommer representative or get in touch at www.blommer.com.



Scan for additional Blommer product information

Applications

Perfect for:

Protein Bars
 Nutrition Bars
 Better-For-You Snacks
 Clusters & Bites
 Enrobed Products
 Seasonal Confections
 Meal Replacement Formats
 Functional Chocolates

