

Blommer

MAKING CHOCOLATE TASTE
EVEN BETTER SINCE 1939

Discovery

Discover Great Taste,
with Less Sugar



Indulgent Trail Mix

A trail mix you can enjoy and feel good about, featuring rich dark chocolate **Armstrong** chips and sweet and salty **Collins** coated pretzel balls

About Discovery

Discovery product line is a first-to-market reduced sugar chocolate and confectionery coatings, empowered by Increded[®] Sugar technology.

This unique patented technology, made with real cane sugar, enables our Discovery products to achieve up to 50% sugar reduction without using any high intensity sweetener or sugar alcohols.

Discovery Products Featured in Concept

- ▶ Armstrong SOMB Gold Reduced Sugar Dark Chocolate flavored drops
- ▶ Collins SOMB Gold Reduced Sugar Dark Confectionery Coating
- ▶ Made with real cane sugar
- ▶ Non-GMO and sustainably sourced ingredients



Nutrition Facts

servings per container	
Serving size	(28g)
Amount per serving	
Calories	160
% Daily Value*	
Total Fat 10g	13%
Saturated Fat 3.5g	18%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 90mg	4%
Total Carbohydrate 14g	5%
Dietary Fiber 5g	18%
Total Sugars 5g	
Includes 4g Added Sugars	8%
Protein 3g	
Vitamin D 0mcg	0%
Calcium 35mg	2%
Iron 2mg	10%
Potassium 142mg	4%
<small>*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

Nutritional Improvement Made Possible by Discovery

	Control	Discovery
Serving size	1 oz	1 oz
Calories (kcal)	164.23	159.52
Fat (g)	9.6	9.93
Carbohydrates (g)	14.27	13.83
Dietary Fiber (g)	2.11	4.99
Total Sugars (g)	8.35	4.73
Added Sugar (g)	7.93	4.26
Protein (g)	3.26	3.26
Sugar Reduction		43.4%

Concept Highlights in this Trail Mix

- ▶ 43% reduced sugar, increased dietary fiber
- ▶ This simple mixture is sweet, salty, and satisfying

Ingredients

Salted almonds (almonds, salt), Armstrong chocolate flavored drops (chocolate liquor, sugar, soluble corn fiber, cocoa butter, sunflower lecithin, natural flavor), coated pretzel balls [Collins dark compound coating (sugar, palm kernel and palm oil, FOS (fiber), cocoa powder processed with alkali, nonfat dry milk, lecithin, natural flavor), pretzel balls (enriched wheat flour (wheat flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), vegetable oil (canola, corn soybean), salt, corn syrup, sodium bicarbonate, yeast)]