

# Blommer

MAKING CHOCOLATE TASTE  
EVEN BETTER SINCE 1939



## Discovery

Discover Great Taste,  
with Less Sugar

## Panned Pretzel Balls

Crunchy pretzel balls, with a touch of salt, coated  
in **Collins** dark confectionery coating

### About Discovery

Discovery product line is a first-to-market reduced sugar chocolate and confectionery coatings, empowered by Increded<sup>®</sup> Sugar technology.

This unique patented technology, made with real cane sugar, enables our Discovery products to achieve up to 50% sugar reduction without using any high intensity sweetener or sugar alcohols.



### Discovery Product Featured in Concept

- ▶ Collins SOMB Gold Reduced Sugar Dark Confectionery Coating
- ▶ Made with real cane sugar
- ▶ Non-GMO and sustainably sourced ingredients

### Nutrition Facts

servings per container	
<b>Serving size</b>	<b>(28g)</b>
<b>Amount per serving</b>	
<b>Calories</b>	<b>180</b>
	<b>% Daily Value*</b>
<b>Total Fat</b> 6g	<b>8%</b>
Saturated Fat 4.5g	<b>23%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 135mg	<b>6%</b>
<b>Total Carbohydrate</b> 20g	<b>7%</b>
Dietary Fiber 5g	<b>18%</b>
Total Sugars 6g	
Includes 6g Added Sugars	<b>12%</b>
<b>Protein</b> 2g	
Vitamin D 0mcg	0%
Calcium 9mg	0%
Iron 1mg	6%
Potassium 91mg	2%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Nutritional Improvement Made Possible by Discovery

	Control	Discovery
Serving size	1 oz	1 oz
Calories (kcal)	191.12	184.89
Fat (g)	5.36	5.64
Carbohydrates (g)	20.4	20
Dietary Fiber (g)	0.96	4.8
Total Sugars (g)	10.64	6.34
Added Sugar (g)	10.54	6.12
Protein (g)	1.67	1.67
Sugar Reduction		<b>40.4%</b>

### Concept Highlights in Each Bite

- ▶ 40% reduced sugar, increased dietary fiber
- ▶ Salty sweet combination highlights fudgy notes of the coating
- ▶ This poppable snack is great on its own or added to a snack mix

### Ingredients

Collins dark compound coating (sugar, palm kernel and palm oil, FOS (fiber), cocoa powder processed with alkali, nonfat dry milk, lecithin, natural flavor), pretzel balls (enriched wheat flour (wheat flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), vegetable oil (canola, corn soybean), salt, corn syrup, sodium bicarbonate, yeast)