

Blommer

MAKING CHOCOLATE TASTE
EVEN BETTER SINCE 1939

Discovery

Discover Great Taste,
with Less Sugar



Peanut Butter Meltaways

A peanut butter center infused with **Gibson milk chocolate**, and enrobed in **Helms dark chocolate**

About Discovery

Discovery product line is a first-to-market reduced sugar chocolate and confectionery coatings, empowered by Incredio® Sugar technology.



This unique patented technology, made with real cane sugar, enables our Discovery products to achieve up to 50% sugar reduction without using any high intensity sweetener or sugar alcohols.

Discovery Products Featured in Concept

- ▶ Gibson SOMB Gold Reduced Sugar Milk Chocolate Flavored Coating
- ▶ Helms SOMB Gold Reduced Sugar Dark Chocolate Flavored Coating

Nutrition Facts

servings per container	
Serving size	(28g)
Amount per serving	
Calories	140
% Daily Value*	
Total Fat 10g	13%
Saturated Fat 4.5g	23%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 25mg	1%
Total Carbohydrate 14g	5%
Dietary Fiber 5g	18%
Total Sugars 7g	
Includes 6g Added Sugars	12%
Protein 3g	
Vitamin D 0mcg	0%
Calcium 28mg	2%
Iron 1mg	6%
Potassium 88mg	2%
<small>*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

Nutritional Improvement Made Possible by Discovery

	Control	Discovery
Serving size	1 oz	1 oz
Calories (kcal)	146.95	140.1
Fat (g)	10.09	10.37
Carbohydrates (g)	14.35	13.88
Dietary Fiber (g)	1.43	5.32
Total Sugars (g)	11.66	7.25
Added Sugar (g)	10.6	6.08
Protein (g)	3.04	3.04
Sugar Reduction		37.8%

Concept Highlights Per Meltaway

- ▶ 38% reduced sugar, increased dietary fiber
- ▶ Made with real cane sugar
- ▶ Non-GMO and sustainably sourced ingredients

Ingredients

Gibson milk chocolate flavored coating (Sugar, FOS (fiber), Cocoa Butter, Milk, Chocolate Liquor, Soy Lecithin and Vanilla), Helms dark chocolate flavored coating (Chocolate Liquor, Sugar, FOS (fiber), Cocoa Butter, Soy Lecithin, and Vanilla Extract), peanut butter (peanuts, salt)