

Blommer

MAKING CHOCOLATE TASTE
EVEN BETTER SINCE 1939

Discovery

Discover Great Taste, with Less Sugar

The Discovery product line is a first-to-market reduced sugar chocolate and confectionery coatings, empowered by Incredo® Sugar technology.



This unique patented technology, made with real cane sugar, enables our Discovery products to achieve up to 50% sugar reduction without using any high intensity sweeteners or sugar alcohols.



Up to 50%
reduced sugar



Classic
chocolate taste



Added fiber



Labels as
cane sugar



No high intensity
sweeteners



No sugar
alcohols



Non-GMO



SUSTAINABLE-ORIGINS

Applications

Designed for various applications such as panning, coating or inclusions, Discovery product line is a great way to bring indulgence to better-for-you products, or to help improve the nutritional profiles of your applications with clean label appeal.

Consumers want to achieve a healthy diet and are looking for solutions that taste good and utilize natural ingredients. The Discovery product meets these needs without compromising on taste.

IN 2017-2018
the average intake of
added sugar was
17 TEASPOONS
for both
adults and children
aged 2 and older

– CDC Report

2020-2025
dietary guidelines
recommend
12 TEASPOONS
based on a
2,000 calorie diet

Target: 10% of total daily calories

That is a
**30% SUGAR
REDUCTION**

in daily intake of added sugar!

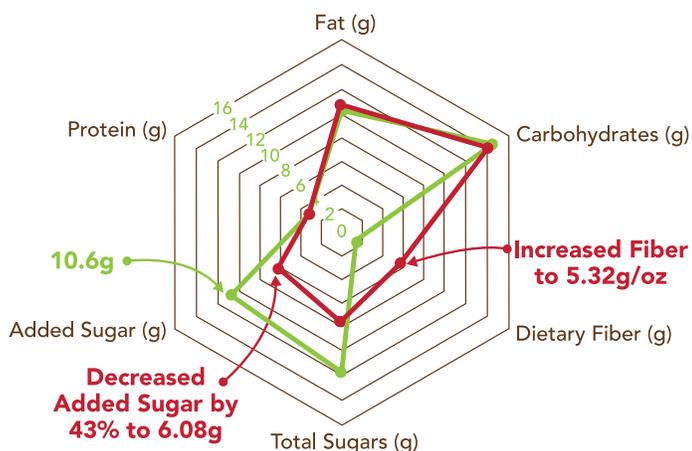
30%

Examples of a Few Discovery Products

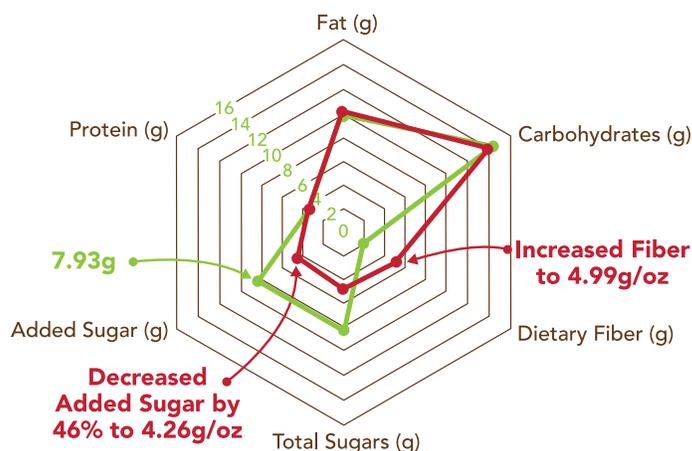
Product Name	Fat Type	Application
Armstrong Gold Reduced Sugar Dark Chocolate Flavored Drops	Cocoa Butter	Trail Mix, Inclusion
Helms Gold Reduced Sugar Dark Chocolate Flavored Coating	Cocoa Butter	Enrobing & Panning
Gibson Gold Reduced Sugar Milk Chocolate Flavored Coating	Cocoa Butter	Enrobing & Panning
Roosa Gold Reduced Sugar White Chocolate Flavored Coating	Cocoa Butter	Enrobing & Panning
Jemison Gold Reduced Sugar Dark Confectionery Drops	Vegetable Fat	Trail Mix, Inclusion
Collins Gold Reduced Sugar Dark Confectionery Coating	Vegetable Fat	Enrobing & Panning
Kerwin Gold Reduced Sugar Milk Confectionery Coating	Vegetable Fat	Enrobing & Panning
Bluford Gold Reduced Sugar White Confectionery Coating	Vegetable Fat	Enrobing & Panning

Nutritional Comparisons in Applications

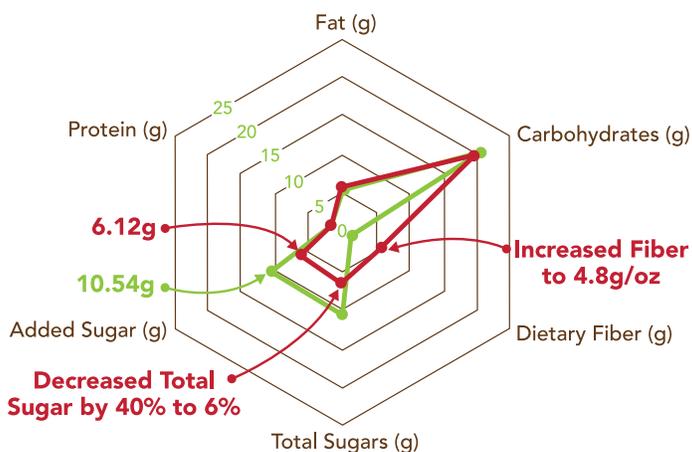
Peanut Butter Meltaways



Trail Mix



Chocolate Covered Pretzel Ball



DISCOVERY LINE
CONTROL

For samples or more information, contact your Blommer representative.

