

Blommer

MAKING CHOCOLATE TASTE
EVEN BETTER SINCE 1939

Discovery

Discover Great Taste, with Less Sugar

Discovery is a first-to-market reduced sugar product line empowered by Incredito® Sugar technology.



This unique patented technology, made with real cane sugar, enables our Discovery products to achieve up to 67% sugar reduction without using any high intensity sweeteners or sugar alcohols.



Up to 67%
reduced sugar



Classic
chocolate taste



Added fiber



Labels as
cane sugar



No high intensity
sweeteners



No sugar
alcohols



Non-GMO

SUSTAINABLE
ORIGINS

Sustainability

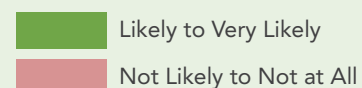
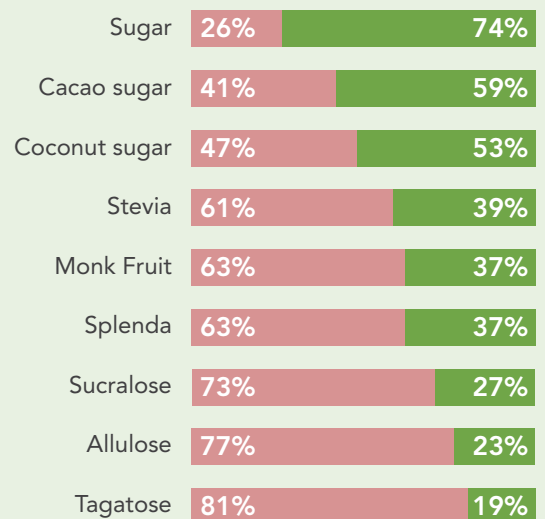
Discovery product line is made with cocoa from Blommer's Sustainable Origins™ program, which is dedicated to both cocoa farmers and the planet through a multi-facet approach of farm improvement, women's empowerment, access to education, reforestation and improved childhood protection. For more facts and details on this program, please visit www.blommer.com/sustainable-origins.

Consumers want to achieve a healthy diet and are looking for solutions that taste good and utilize natural ingredients. The Discovery product meets these needs without compromising on taste.

A recent Blommer study of over 1,000 chocolate consumers found that

74% OF CONSUMERS

prefer cane sugar over other sweeteners.



Please rate how likely you are to consume the listed sweeteners in chocolate.

Examples of a Few Discovery Products

Product Name	Fat Type	Sugar per 100g	Application
Aldrin Gold Reduced Sugar Dark Chocolate Coating	Cocoa Butter	15.6g	Enrobing & Panning
Gordon Gold Dark Confectionery Coating*	Cocoa Butter, Vegetable Fat	29.3g	Ganache, Enrobing
Rubins Gold Reduced Sugar Dark Chocolate Discs*	Cocoa Butter	20.2g	Enrobing & Panning
Armstrong Gold Reduced Sugar Dark Drops 1000 Ct	Cocoa Butter	24.5g	Trail Mix, Inclusion
Armstrong Gold Reduced Sugar Dark Drops 4000 Ct	Cocoa Butter	24.5g	Inclusion
Gibson Gold Reduced Sugar Milk Chocolate Coating	Cocoa Butter	35.9g	Enrobing & Panning
Resnik Gold Milk Protein Confectionery Coating	Vegetable Fat	24.3g	Enrobing & Panning
Bluford Gold Reduced Sugar White Confectionery Discs	Vegetable Fat	39.3g	Enrobing & Panning
Godwin Gold Reduced Sugar White Ice Cream Coating	Vegetable Fat	36.3g	Ice Cream & Frozen Novelties

**Fair Trade option available*

Bakery, Snack, and Nutrition Bars

Bluford is formulated to be flavorful, non-tempering and have excellent flow properties—making it perfect for coating cookies, nutrition bars or snack cakes.

Armstrong Drops perform very well in bakery applications and the 1M count size is perfect for a traditional chocolate chip cookie, while the 4M are an ideal inclusion for bite-size cookies and adding indulgence and chocolate intensity to bars.

Confectionery Panning

While the entire line of Discovery Coatings has been formulated for and tested in panning applications. Gibson, and Bluford pair particularly well with fruit and nut centers for a reduced sugar confection.

Confectionery Moulding & Enrobing

The Discovery line of Coatings performs well in thin enrobing applications. They pair particularly well with nut-based centers, and also work well with other low-sugar centers such as pretzels.

Examples of Applications

Designed for various applications such as panning, enrobing or inclusions, Discovery product line is a great way to bring indulgence to better-for-you products, or to help improve the nutritional profiles of your applications with clean label appeal.

Aldrin: panned nut & peanut centers

Gordon: mini waffle cones, panned nuts

Rubins: panned fruits & nuts, moulded bars, caramels

Armstrong: chocolate chip cookies, granola bars

Gibson: peanut butter cups

Resnik: nutrition bars, panned fruits and nuts

Bluford: nutrition bars, panned fruits & nuts

Godwin: dipped ice cream and frozen yogurt bars

For samples or more information, contact your Blommer representative or get in touch at www.blommer.com/contact.



Scan for additional Blommer
Discovery product information

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