



# BLOMMER CHOCOLATE COMPANY SUSTAINABILITY PROGRAMS

Blommer Chocolate Company is a third-generation, family-run company, and the largest cocoa processor and ingredient chocolate supplier in North America. Our company was founded in 1939, and has long been a pioneer in advancing sustainable cocoa farming. Our three pillars of sustainability are:

- **People** - improve farmer livelihood by providing tools and training to increase yields and income, and create thriving cocoa communities where international labor standards are practiced.
- **Planet** - practice responsible, sound environmental stewardship in cocoa-farming communities where soil and water are conserved, integrated pest management approaches are utilized, and the fragile tropical ecosystem is protected.
- **Profit** - improve economic returns for cocoa farmers, built upon expanding farming skills, market transparency, and stronger, more effective farmer associations.

At Blommer, we believe sustainability efforts in the cocoa community will benefit everyone involved in the cocoa supply chain through better quality, more consistent product and a sustainable future for the industry. Our industry has a responsibility to invest in the cocoa growing regions by providing the tools, technology and training necessary for the farmer to develop the skills required to increase yields, improve quality and become a stronger, educated seller to ensure the long term sustainability of the cocoa industry.

## SUSTAINABILITY PROGRAMS

Blommer is involved in several private sustainability programs in Indonesia, Ecuador and Ivory Coast. More than 30,000 farmers have participated in our sustainability programs to date in which farmers have experienced better crop yields and premium pricing through their participation.



**PROCESSORS ALLIANCE FOR COCOA TRACEABILITY AND SUSTAINABILITY (PACTS)** is a new, \$3 million cocoa sustainability partnership supporting farmers in Ivory Coast, West Africa. PACTS is developed in conjunction with Cemoi Chocolatier of France and Petra Foods of Southeast Asia, and the mission is to improve the supply of high quality, fermented cocoa beans while improving the livelihood of the local farming community.



**RAINFOREST ALLIANCE CERTIFIED COCOA PRODUCTS** - Blommer offers a line of products that are certified by the Rainforest Alliance, which works with farmers to help them meet comprehensive standards for sustainability that protect the environment and wildlife, and ensure the well-being of workers and local communities.

*"As the largest processor of cocoa beans in North America we have a strong sense of responsibility to ensure the long term sustainability of the worldwide cocoa community. We see the farmers as key partners in the cocoa supply chain and want to empower them to stay in the industry, make a better living and deliver a higher quality, more consistent product."*

**Peter Blommer** - President and Chief Operating Officer, Blommer Chocolate

# Blommer

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**AMAZON BASIN PROJECT** is a coordinated effort in conjunction with BGO Conservacion and Desarolla to improve cocoa farmer livelihood and crop quality in Ecuador through the introduction of 500 solar dryers to improve the fermentation process. To date, 225 dryers have been built and farmers are receiving 40% higher prices for higher quality cocoa.

## SULAWESI ALLIANCE OF FARMERS, OLAM AND BLOMMER CHOCOLATE (SAFOB)

is a sustainable farming program in Sulawesi, Indonesia that builds on the technical skills learned in the farmer field school initiatives developed by the World Cocoa Foundation by providing additional technical education, pricing incentives and global market access to farmers.



The program was created in partnership with global supply chain manager, Olam International. The program has increased over ten-fold since its inception in 2005. Farmers participating in the program have achieved production increases of 50-100 percent and premium pricing consistent with quality gains.

## CÔTE D'IVOIRE ALLIANCE OF FARMERS, OLAM INTERNATIONAL AND BLOMMER CHOCOLATE (CIFOB)

is a program developed to help cocoa farmers in West Africa to revitalize their cocoa farms and improve cocoa quality to improve farmer incomes. The program is modeled after SAFOB, and proper post-harvest practices are the focus of the training. More than 3,000 farmers have participated in the program since its inception in 2007.

*"CIFOB/ASKA has provided me with the training, information, and improved skills for managing my cocoa farm and has helped me earn more money for my family through improved market access. I am excited to be able to buy my family more food and clothing, and want to continue to learn more from CIFOB/ASKA and AMARTA."*

**Mrs. Hasnah** - Indonesian Cocoa Farmer. On May 7, 2009 she sold her highest quality beans that met export standards for Rp. 22,900 (\$2.50) per kg to UD, compared to an average price that Mrs. Hasnah previously received of between Rp. 12,000-14,000 (\$1.52) per kg for cocoa she sold to local traders.

## WORLD COCOA FOUNDATION -

In the early 1950's, company founder Henry Blommer helped found the American Cocoa Research Institute. This organization has evolved into the World Cocoa Foundation, which is committed to promoting economic and social

development and environmental stewardship in all 15 cocoa-producing countries around the world. Blommer Chocolate has been active in the organization since its inception, and company executive, Kip Walk, has been chairman of the foundation since 2008.

**COCOA LIVELIHOODS PROGRAM** - In 2009, Blommer joined forces with the Bill and Melinda Gates foundation and other industry members to launch the Cocoa Livelihoods Program, a comprehensive \$40 million program targeted to reach 200,000 farmers in five Central and West African countries. The program has a goal of doubling the income of one-third of Africa's cocoa farmers with small family farms through farmer training on sustainable production techniques and quality issues.

For more information on Blommer Chocolate and its sustainability programs, please visit [www.blommer.com](http://www.blommer.com).

*Blommer*

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