

**WE ENCOURAGE LONG-TERM COMMITMENT AND INVESTMENT IN A SUSTAINABLE SUPPLY CHAIN, DEVELOPING STRATEGIC PARTNERSHIPS, AND IMPROVING LIVELIHOODS OF COCOA FARMERS.**

**GROWCOCOA BUILDS ON YEARS OF EXPERIENCE IN BUILDING GRASSROOTS SUSTAINABILITY PROGRAMS, WITH AND FOR COCOA GROWERS.**

Formalized in 2012, GrowCocoa solidifies the commercial link between Blommer Chocolate Company, the largest cocoa processor and ingredient chocolate supplier in North America, and Olam International Limited, a global integrated supply chain manager of agricultural products and food ingredients. GrowCocoa is a permanent, resource-stable structure able to move the shared cocoa sustainability vision forward.

Blommer and Olam have been working together in addressing cocoa sustainability since 2004, when they established SAFOB (Sulawesi Alliance of Farmers Olam & Blommer) in Indonesia. Adapted for Cote d'Ivoire in 2007, CIFOB (Cote d'Ivoire Farmers Olam & Blommer) was born.

Rooted in both Blommer Chocolate Co. and Olam International sustainability programs, GrowCocoa is well represented within the **Blommer Sustainable Origins™** and **Olam Livelihood Charter** sustainability plans.

*“Responsibly sourced and sustainable cocoa is at the heart of our shared beliefs and we wish to focus our joint resources.”*

Gerry Manley, Managing Director of Cocoa, **Olam International**

*“Working in partnership, we strengthen our joint commitment to ensuring the future viability of quality cocoa for generations to come.”*

Peter Blommer, President & Chief Operating Officer, **Blommer Chocolate Company**

## SUSTAINABLE ORIGINS™

Sustainable Origins™ demonstrates Blommer’s strongly held philosophy that the cocoa farming community is a crucial partner in ensuring the long-term sustainability of the cocoa industry.



SUSTAINABLE ORIGINS

Blommer is involved in several private sustainability programs in Southeast Asia, Latin America and West Africa. More than 60,000 farmers are participating through our sustainability programs in which farmers have experienced better crop yields and premium pricing.

Blommer plans to invest an incremental \$45 million in cocoa sustainability efforts by 2020. Driven by an effort to meet rising consumer demand and help our customers achieve their sustainability goals, Blommer is committed to expanding our partnership with farming communities to more than 100,000 growers worldwide.

## OLAM LIVELIHOOD CHARTER

The Olam Livelihood Charter (OLC) formalizes Olam’s long-standing commitment to invest in the rural communities of emerging markets across the world and is committed to playing an ongoing lead role in strengthening farmers within the global supply chain.

Olam aims to bring prosperity to farming and rural communities. Olam builds long-term relationships based on fairness and trust. Olam seeks to transfer skills and knowledge through partnerships.

## WE

...Offer customers **sustainable solutions** tailored to match their company's values.

...Provide **direct access** for our customers to the farming community.

...**Build** on a decade of collaborative and innovative approaches to tackle the most pressing issues facing cocoa sustainability.

...**Leverage** the expertise, relationships, and infrastructure of Blommer & Olam.



Communities



Education



Environmental



Farming



Infrastructure



Market Access



People



Quality



Traceability



Value Chain

## OUR COMMUNITIES CONTINUE TO ENJOY A COMPREHENSIVE SUPPORT PACKAGE IN THE FORM OF:

- **Capacity Building** - Training in good governance to develop the institutional capacity of cooperatives, and transform them into efficient business entities.
- **Environmental Stewardship** - Improvement of our overall environmental footprint.
- **Finance** - Interest-free pre-finance of crop purchase and capital advances for production.
- **Improved Yield** - Investment in pre and post-harvest training, supply of inputs, and introduction of solar dryers to assist in the efficient drying of cocoa beans.
- **Labor Practices** - Education on the worst forms of child labor and safety issues.
- **Quality** - Encouragement of good quality by rewarding farmers through premiums and ensuring market access.
- **Social Investment** - Support and improvement of rural health, education, and infrastructure.
- **Traceability** - Tracking of products from the source.

