

# Oslo Drops Versatile & Natural Sugar Free Drop

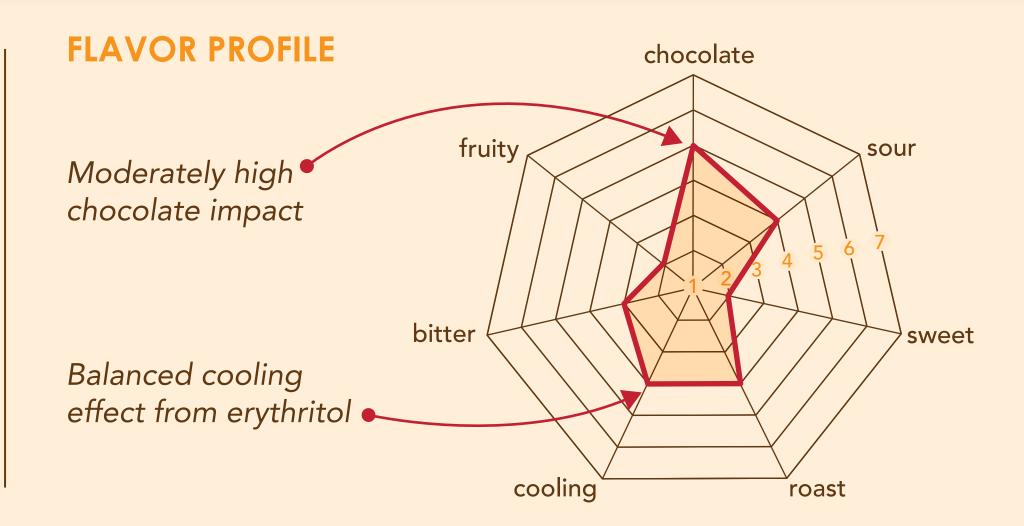


#### **CUSTOMER DEMAND**

## "Natural"and non-GM sugar free products

Oslo Drops are a sugar free, high cocoa mass drop containing sunflower lecithin.

They are formulated to fit the customer demand for "natural"\* and non-GM sugar free products.



**Ingredients:** Chocolate liquor, dextrin (from non-GMO corn), erythritol, sunflower lecithin, Reb A (extract of stevia), natural flavor

## **FORMULATION**

## Cocoa Mass



Oslo was formulated for a high-impact chocolate flavor with all of the cocoa mass coming from Liquor, including West African liquor with flavor notes from special roasting.

#### **Sweetener System**

Oslo contains a "natural" sweetener system not derived from GMO's. The ingredients were selected to deliver a better mouthfeel and cleaner flavor profile with less of the cooling effect associated with many "natural" reduced sugar systems.

Note, dextrin should not be confused with maltodextrin. Dextrin is a <u>fiber</u> with a much lower glycemic index (25 vs. 85). Customers have the option to call it "soluble corn fiber derived from non-GMO corn" if they please.

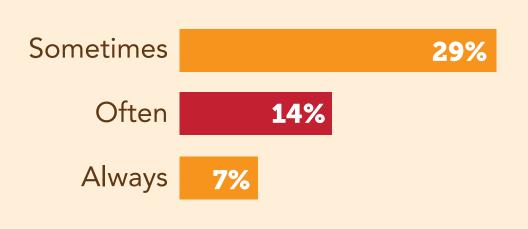
### **Sunflower Lecithin**

Sunflower lecithin is a consumer-friendly alternative to soy.

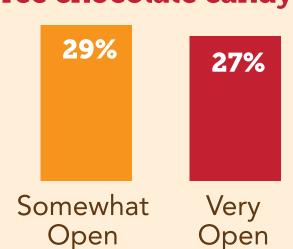
Please note that it is still manufactured on shared equipment with milk and soy-containing products. Milk and soy may be present.

## **SURVEY RESULTS** We polled 1000 consumers to find out what they think about reduced and sugar free chocolate products.

**50%** of those surveyed stated they eat sugar free and reduced sugar chocolate candy products



**56%** were open to eating reduced or sugar free chocolate candy



Reduced or Sugar Free



Millennials & Gen X prefer a 50% reduced sugar chocolate product

#### **APPLICATIONS**

Oslo drops can be used in all common drop applications, including baking, bar making, and trail mixes. They are ideal for customers looking for a "natural", sugar free drop. They are appropriate for products using "keto friendly" ingredients.

